



## Bruno Ricardo Bioni

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### Profile

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Lawyer and professor in the field of regulation and new technologies. Ph.D. candidate in Commercial Law at the University of São Paulo, where I also earned my Masters degree in Private Law. Founder of Data Privacy Brazil. Previously, I was a fellow at the Council of Europe's Personal Data Protection Department and a visiting researcher at the Center for Law, Technology and Society of the University of Ottawa

### Education

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- **Bachelor of Laws** (2011): United Metropolitan Faculty
- **Specialization** (2013): Paulista School of Law, Civil and Consumer Law
- **Masters degree in Private Law** (2016): University of Sao Paulo's Faculty of Law  
Dissertation's theme: The role of consent in data protection  
Visiting at the Center of Law, Technology and Society of the University of Ottawa
- **Ph.D. Candidate in Commercial Law**: University of Sao Paulo's Faculty of Law  
Thesis' theme: Meta-regulation in data protection

### Professional Experience

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- **Bruno Bioni Consulting**  
**Occupation:** Founder  
**Period:** March, 2019 – present  
**Tasks:** consultant on law and new technologies, mainly on data protection matters
- **Data Privacy Brazil**  
**Occupation:** Professor-Founder  
**Period:** January, 2018 – present  
**Tasks:** offering courses aimed at training professionals in privacy and data protection matters, as well as conducting research and publishing policy papers

- **European Data Protection Board**

**Occupation:** Visiting researcher

**Period:** July, 2019

**Tasks:** assistance to the Secretariat's activities, particularly on legal opinions and meetings reports

- **Brazilian Network Information Center & Brazilian Internet Steering Committee**

**Occupation:** Legal counsel and public affairs

**Period:** February, 2016 – March, 2019

**Tasks:** writing legal opinions on draft bills regarding the Internet

- **Research Group on Public Policies for Information Access at the University of Sao Paulo**

**Occupation:** Scholar researcher

**Period:** April, 2015 – June, 2016

**Tasks:** researching and analyzing draft bills on data protection; drafting research reports on privacy

- **Council of Europe's Department of Data Protection**

**Occupation:** *Trainee*

**Period:** September, 2015 – December, 2015

**Tasks:** drafting legal opinions and participating in the bureau meetings of the Information Society Division, especially regarding Convention 108 on data protection

- **Savatore Morello Law Firm**

**Occupation:** Legal counsel and trainee

**Period:** January, 2010 – March, 2013

**Tasks:** drafting and reviewing legal opinions on contracts and public biddings

#### **Awards**

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- **Ambassador of Brazil, a digital country** – Brazilian Association of Software (ABES) – (2017)
- **Distinct Honor** – Faculty of Law of University of Sao Paulo (2016)
- **First place at the III Monographs Contest from the XII Brazilian Conference of Consumer Law** - Brazilian Institute of Consumer Policy and Defense

#### **Academic Activities**

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- 2019: **Visiting researcher at the European Data Protection Board** – assistance to the Secretariat's activities, particularly on legal opinions and meetings reports
  - 2017 – present: **Founder and Professor at Data Privacy Brazil** – teaching workshops and courses on privacy and data protection

- 2017 – present: **Member of the Latin American Network for Surveillance, Technology and Society Studies** – researcher
- 2017 – present: **Visiting Professor at the Brazilian Internet Steering Committee** – lecturing the courses “Domain Names Conflicts Systems”, “Internet at the Brazilian Congress: a numbers’ overview” and “Internet at the Brazilian Congress: a quantitative and qualitative analysis”
- 2017 – present: **Visiting Professor at Damásio Educational** – lecturing the course “Privacy and data protection in practice”
- 2018: **Visiting Professor at the Mackenzie Presbyterian University** – lecturing the course “Privacy and Data Protection”
- 2016 – present: **Visiting Professor** at the Ribeirao Preto Law Faculty of University of Sao Paulo – teaching classes on freedom of expression and ISP’ liability in the Internet
- 2016 – present: **Visiting Professor at the Paulista School of Law** – lecturing the course “Privacy and Data Protection: practice and theory” on the MBA in Digital Rights program
- 2017: **Thesis advisor at the Getúlio Vargas Foundation**
- 2015: **Visiting researcher at the European Council**
- 2013 – 2015: **Research Support Foundation of São Paulo (FAPESP) scholarship holder**

### **Conferences and Presentations**

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- 2019: **Event “The implementation challenges of the Brazilian General Data Protection Law” of the Brazilian Bar and São Paulo City Hall** - Theme: Data protection and the public sector: legal basis and duties
- 2019: **Event “Why a LGPD?”, of Ingram Micro Brazil** – Theme: Opening LGPD’s tool box
- 2019: **Presentation at the Ibmecc Law School of Rio de Janeiro** – Theme: The role and the limits of consent in personal data protection
- 2019: **“Privacy and Data Protection” Series of Talks at the Pontifical Catholic University of Paraná** – Theme: The role and the limits of consent in personal data protection
- 2019: **“Data Protection General Law” Public Hearing at the Superior Court of Justice** – Theme: Consent: role and limits
- 2019: **International Seminar “Data Protection General Law: on the way to effectiveness” at the Superior Court of Justice** – Theme: Data processing legitimacy: consent and legitimate interest dilemmas
- 2019: **Presentation at the Pontifical Catholic University of Rio de Janeiro** – Theme: Consent on personal data protection
- 2019: **“Legal Week: Advocacy 4.0” at the Euripides University Center of Marilia (Univem)** – Theme: General Data Protection Law: trends and perspectives
- 2019: **“Privacy and Data Protection” Seminar at the Pontifical Catholic University of Paraná** – Theme: Data Protection and Privacy
- 2019: **Public Hearing on Facial Recognition at the Federal District Attorney's Office** – Theme: Data Protection and Facial Recognition
- 2019: **Public Hearing on the Provisional Measure Draft 869/2018 at the Brazilian Congress** – Theme: Data Protection in Public Administration

- 2019: **Data Protection Seminar at the Public Defender of the State of São Paulo's Office** – Theme: Data processors' liability
- 2018: **TEDx Pinheiros** – Theme: Why data protection matters?
- 2018: **Migalhas** – Theme: The Brazilian Comprehensive Data Protection Law
- 2018: **IX Privacy and Data Protection Seminar** – Theme: *Privacy by design e by default*
- 2018: **IV Internet Governance School** – Theme: The Internet in the National Congress
- 2018: **Data Protection Session at the Brazilian Senate** – Theme: The backbone of a good personal data protection law
- 2018: "Internet in Society and in the Law" Legal Week at the **Armando Álvares Penteadó Foundation** – Theme: Encryption: The Relationship Between Mathematics, Law, Privacy, and Security
- 2018: **"Privacy, Market and Competition" Seminar at the University of São Paulo Law School** – Theme: Normative Dialogues - interfaces between data protection legislation and the Brazilian Internet Bill of Rights, Information Access Law and the Consumer Protection Code
- 2018: **International Conference on Security of the ISC Brazil** – Theme: Integration between TI and IoT
- 2018: **VIII Cinfotec "Communication, Information and Technology" at the State University of Campinas (UNICAMP)** – Theme: Internet and Legislation: the Brazilian Internet Bill of Rights
- 2018: **V Latin American Network for Surveillance, Technology, and Society Studies Symposium** – Theme: Intersections between research, action, and technology
- 2018: **"Digital Rights" Seminar at the Pontifical Catholic University of São Paulo** – Theme: The New European Data Protection Regulation
- 2018: **"Personal Data Unprotection" Seminar at the University of São Paulo Law School's Legal Clinic** – Theme: What does a General Data Protection Law mean?
- 2018: **"New Technologies and Data Processing" Lecture at the State Data Analysis System Foundation / SEADE** - Theme: Personal data protection in the Statistical Field
- 2018: **"Law and New Technologies" Legal Week at the Getúlio Vargas Foundation** - Theme: Liability in software data collection
- 2018: **III "Internet Governance: Policies, Internet and Society" Seminar at the Internet and Society Reference Institute (IRIS)** - Theme: Data Protection, Transnational Flow, GDPR and New Standards
- 2017: **III Intensive Course of the Brazilian Internet Steering Committee's Internet Governance School** - Theme: The Internet at the National Congress
- 2017: **III Legal Course of the Brazilian Internet Steering Committee's Internet Governance School** - Theme: The Internet at the National Congress
- 2017: **Cycle of Debates about the Municipal Plan of Destatization at the Institute of Architects of Brazil** - Theme: Transportation Smart Card and Personal Data Protection
- 2017: **"Vigilancia, Democracia y Privacidad en America Latina: vulnerabilidades y resistencias" Seminar at the University of Chile** – Theme: Data Protection in the context of smart cities: your city, your data
- 2017: **VII Internet Forum at Brazil from the Brazilian Internet Steering Committee** - Theme: An Eye on the Legislative: Social Control and Internet at the National Congress
- 2017: **"Digital Rights Academy" Seminar at the Nove de Julho University (Uninove)** - Theme: Differentiating Privacy and Personal Data Protection

- 2017: **International Seminar on Personal Data Protection at the Brazilian Chamber of Deputies** - Theme: Wrap up session
- 2017: **Internet Governance Forum at the United Nations (UN)** – Theme: Learning from the NRIs - exchanging experiences and insights on data retention, government access to data, and data literacy
- 2017: **“Big Data Digital Economy” Seminar of the CETIC.br and the Economic Commission for Latin America (CEPAL)** - Theme: Legal and Ethical Challenges in Big Data Digital Economy
- 2017: **“Big Data Digital Economy” Seminar of the CETIC.br and the Data-Pop Alliance** - Theme: Legal Frameworks for Ethical Data Use
- 2017: **“The Role of Digital Law in the Historical Construction of Postmodern Society”, Presbyterian University Mackenzie School of Law** - Theme: Memory, Truth and the Right to be Forgotten
- 2017: **“The Legal Challenges for the Development of the Internet of Things (IoT) in Brazil” Seminar at the Getulio Vargas Foundation** - Theme: Protecting the Security, Privacy, and Personal Data of IoT Users
- 2017: **“Meet-Up Digital Rights” Seminar at the Pontifical Catholic University of São Paulo** - Theme: Why does Brazil need a general data protection law?
- 2017: **VIII Privacy and Data Protection Seminar of the Brazilian Internet Steering Committee** - Theme: Privacy and personal data protection as a competitive advantage
- 2017: **“Technology Policy and Personal Data Protection” Seminar at UNICAMP’s Journalism Laboratory** - Theme: Privacy and Data Protection: Past, Present, and Future
- 2017: **“Technology, Communication, and Data Protection Policies” Seminar at the Campinas City Hall** - Theme: Data Protection and Smart Cities
- 2017: **“Data Protection: New Borders for Personality Rights” Seminar at the Pernambuco Section of the Brazilian Bar Association**
- 2017: **Workshop on Rights and Data Industry at the Ministry of Science, Technology, Innovation and Telecommunications**
- 2017: **Web BR Conference at the Web Technologies Study Center** - Theme: Virtual and Augmented Reality and Privacy Challenges
- 2017: **III Legal Course of the Brazilian Internet Steering Committee's Internet Governance School** - Theme: Resolution Systems on Domain Name Conflicts
- 2017: **IAPPs’ meeting at the International Association of Privacy Professionals** - Theme: Checkmate: The Tripod of Personal Data Protection in the Chess Game of Legislative Initiatives in Brazil
- 2016: **“Information Processing and Exchange for Security and Cyber Defense” Seminar at the São Paulo State Federation of Industries (Fiesp)** - Theme: Legal Aspects of Information Sharing in Brazil
- 2016: **XIX International Congress on Constitutional Law at the Brasiliense Institute of Public Law** - Theme: Big Data, Algorithms and Data Protection
- 2016: **Public Hearing on Data Protection at the Brazilian Chamber of Deputies** - Theme: Concept of Personal Data
- 2016: **Web BR Conference at the Web Technologies Study Center** - Theme: Internet of Things and Privacy
- 2016: **“Digital Law and its Challenges” Seminar at the Southern Minas School of Law** - Theme: Why does Brazil need a General Data Protection Law?

- 2016: **“Dialogue in Law: The role of the lawyer in times of Internet”**, State University of Mato Grosso - Theme: Privacy and data protection: past, present, and future
- 2016: **Data Protection Seminar - Draft Bill 5.276 / 2016 of the Brazilian Chamber of Deputies**
- 2016: **United Metropolitan Colleges Metropolitan Center’s Legal Week** - Theme: Quantified Society - new frontiers for the debate between ethics, law, and technology
- 2015: **Global Privacy Dialogue of the Center for Information Policy Leadership** - Theme: Cross-Border Information Flow and Data Protection
- 2015: **VI Privacy and Data Protection Seminar of the Brazilian Internet Steering Committee** - Theme: Forms of consent and protection of fundamental rights
- 2015: **IFIP Privacy Summer School at the University of Edinburgh** – Theme: Prize norms and functional perspective of law: a new normative production to foster a holistic privacy regulation
- 2015: **“Brazil and the barriers to entrepreneurship and development” Legal Week at the Getúlio Vargas Foundation** - Theme: Sharing Economy Regulation
- 2015: **Canadian Library Association** - Theme: The Intersection of Freedom of Information, Privacy Legislation, and Library Services in Canadian Jurisdictions
- 2014: **XXIII National Meeting of the National Postgraduate Council of the National Postgraduate Council on Law (Conpedi)** - Theme: Normative Production Concerning Privacy in the Information Economy and the Free Transboundary Information Flow
- 2013: **II Symposium on Scientific Initiation oft the University of São Paulo at Ribeirão Preto Law School** - Theme: The Right to Forgotten

### Essays in newspaper and tech blogs

- *Data protection and elections: an urgent debate* – Observatório da Privacidade (2020);
- *Calibrating the reasonableness filter: objective and subjective criteria as elements of a risk analysis* – Jota (2019);
- *“Anonymised” data as an antithesis of personal data: the filter of reasonability* – Jota (2019);
- *The obligation to register data processing activities* – Jota (2019);
- *Data regulation is a window of opportunity* – Valor Econômico (2019);
- *The Brazilian Privacy and Data Protection Agenda in 2019* - Jota (2019);
- *Facial recognition regulation in San Francisco* - Co-authors Mariana Rielli and Maria Luciano - Jota (2019);
- *Privacy and Data Protection in 2019* - Jota (2019);
- *Brazil must be competitive in a data-driven-economy* – Valor Econômico (2018);
- *Apps e sites should embed privacy into their design* – Portal Uol, News on Tech (2018);
- *The Brazilian Privacy and Data Protection Agenda in 2018* - Jota (2018);
- *18 books and articles to understand Privacy and Data Protection* - Jota (2018);
- *Hot topics for Brazil's 2018 data protection debates* – International Association Privacy Professionals (2018);
- *From 2010 to 2018: the Brazilian discussion on a general data protection law* - Jota (2018);
- *Privacy and Data Protection in 2018* - Jota (2018);

- *GDPR matchup: Brazil's General Data Protection Law* – Co-authors Renato Leite Monteiro e Maria Cecília de Oliveira Gomes – Privacy tracker (2016);
- *How Brazil can innovate in data protection* - Valor Econômico (2017);
- *Privacy and data protection in 2017: the main themes that promise to create a buzz* - Jota (2017);
- *WhatsApp's new privacy policy: issues to be discussed about consent* - Digital Watch (2017);
- *Wi-Fi expansion at the expense of personal data* - Jota (2017);
- *The role of the Data Privacy Officer* - Coauthor Renato Leite Monteiro - Jota (2017);
- *The Internet at the Brazilian Congress: an overview of the numbers* - Coauthor Diego Canabarro - Internet Observatory (2016);
- *LinkedIn blocking in Russia: there is no need to arrange with the Russians anymore* - Coauthor Thiago Luis Sombra - Jota (2016);
- *Is Brazil finally moving towards a general data protection law?* - Co-author Renato Leite Monteiro - Carta Capital (2016);
- *Brazil: Proposals to curb internet rights and democratic values* – Co-author Renato Leite Monteiro – Data Protection Law and Policy (2016);
- *A warning about internet privacy: What does the regulatory decree of the Brazilian Internet Bill of Rights have to do with the Apple v. FBI case?* - Carta Capital (2016);
- *Is Brazil finally walking towards a General Data Protection Law?* – Co-author Renato Leite Monteiro – Privacy tracker (2016);
- *Cybercrimes' CPI: Where Do We Start From, Where Are We, and Where Can We Get?* - Co-author Diego Canabarro - Internet Observatory (2016);
- *A reading guide to understanding the results of (criticism of) CPICIBER* - Co-author Diego Canabarro - Internet Observatory (2016);
- *Privacy at the Internet Governance Forum* - Co-author Thiago Luis Sombra - Jota (2016);
- *WhatsApp and the chance for a new discussion?* - Telesynthesis (2016);
- *The Latest Draft of the Brazilian Law on the Protection of Personal Data: Main Innovations* – Co-author Renato Leite Monteiro – Privacy tracker (2015);
- *A data protection law opens the door for state intrusion* - Co-author Renato Leite Monteiro - Jota (2015);
- *How about a tofu pizza with radishes: you'll love it!* - Coauthor Renato Leite Monteiro - Brasil Post (2015);
- *Would you switch services online if you couldn't take your entire digital life with you?* - Coauthor Renato Leite Monteiro - Brasil Post (2015);
- *Beyond the dichotomy between public and private* - Coauthor Márcio Moretto - Jota (2015);
- *Draft Bill 215/2015, Infanticide of Newborn Digital Rights in Brazil* - Digital Rights Latin America & the Caribbean (2015).

### **Academic Publications**

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- *Ecology: a smart narrative for data protection in smart cities?* In: Chiara de Teffé, Sérgio Branco e Victor Vicente (Org.). *Cidades inteligentes em perspectivas*. Obliq: São Paulo, 2019.

- *Innovate by the Law*, FGV Executivo (Getúlio Vargas Foundation), v. 18 n. 04, jul/aug 2019
- *General Data Protection Regulation and the Brazilian General Data Protection Law: mapping convergences towards a level of equivalence*. In: Ana Frazão; Gustavo Tepedino; Milena Donato. (Org.). Lei Geral de Proteção de Dados e suas repercussões no direito brasileiro. 1ed. São Paulo: Thomson Reuters, p. 797-819, 2019 (Co-author Laura Mendes)
- *Personal data protection: the role of data subject consent*, GEN-Forense, 2018
- *How Brazil might develop an innovative national plan for the Internet of Thing*, Privacy in Germany, v. 03, p. 123-124, 2018
- *Ecology: A smart narrative for data protection in smart cities*. Survey on the Use of Information and Communication Technologies in the Brazilian Public Sector. São Paulo: Brazilian Internet Steering Committee, v. 3, p. 191-200, 2018
- *Checkmate: the trivet of data protection on bills in the National Congress*, GPOPAI-USP, 2016
- *The Intersection of Freedom of Information, Privacy Legislation and Library Services in Canadian Jurisdictions*, Legal Information Management (Cambridge University), v. 16, p. 14-21, 2016 (Co-author Channarong Intahchomphoo et al.,)
- *What is at stake in the debate about data protection in Brazil? Final Report on the Public Hearing Promoted by the Ministry of Justice on the Draft Bill of the Brazilian General Data Protection Law*. InternetLab, 2016
- *Protection of personal data in programs for tax-evasion prevention by collecting invoices: the case of São Paulo*. Liinc em Revista, Rio de Janeiro, v.12, n.2, p. 350-364, 2016 (Co-author Jorge Machado)
- *Main innovations of the new version of the Draft Bill of the Brazilian General Data Protection Law / APLPDP*, Revista Latinoamericana de Protección de Datos Personales, year 02, n. 01, 2016 (Co-author Renato Leite Monteiro)
- *Contributions to the Public Consultation on the Draft Bill of the Brazilian General Data Protection Law / APL*, GPOPAI-USP, 2015
- *The Indebtedness accordance with the Law of the Federal Senate Project - PLS Nº 283/2012 Amending Consumer Protection Code (Law Nº 8.079 / 1990)*. REVISTA DE DIREITO DO CONSUMIDOR, v. 99, p. 371-410, 2015
- *Data protection during data collection: notes on the adjectives of consent implemented by article 7, items VIII and IX of the Brazilian Internet Bill of Rights from human computer interaction and privacy by default*. In: DE LUCCA, Newton; SIMÃO FILHO, Adalberto; LIMA, Cíntia Rosa Pereira de. (Org.). Direito & Internet III: Marco Civil da internet (Lei n. 12.965/2014). 1ed. São Paulo: Quartier Latin, v. 1, p. 263-291, 2015 (Co-author Cíntia Rosa Pereira de Lima)
- *Prize Norms and Functional Perspective of Law: A New Normative Production to Foster a Holistic Privacy Regulation*. In: IFIP Summer School on Privacy and Identity Management, 2015, Edimburgo. Privacy and Identity Management, p. 1-463, 2015
- *The duty to inform and the theory of the dialogue of sources for the informational self-determination as systematization for the protection of consumers' personal data: convergences and divergences from the analysis of the collective action taken against Facebook and the "Lulu" app*. Revista de Direito do Consumidor, year 23, vol. 94, p. 283-326, 2014

- *Normative production concerning privacy in the information economy and the free flow of information across borders.* In: Aires José Rover, José Renato Gaziero Cella, Fernando Galindo Ayuda.. (Org.). DIREITO E NOVAS TECNOLOGIAS: XXIII ENCONTRO NACIONAL DO CONPEDI. 1ed.Florianópolis: Conpedi, v. 1, p. 59-82, 2014
- *Fixing moral damage in constitutional perspective.* Revista FMU Direito, v. 25, p. 116-129, 2013 (Co-authors Roberto Senise Lisboa and Júlia Dias Branco)
- *The formation and termination of electronic contracts.* FMU Direito - Revista eletrônica, v. 24, p. 123-140, 2012 (Co-author Roberto Senise Lisboa)

### **Interviews, Round Tables, TV shows and Media Comments**

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- 2020: Possibility of refusing user identification to enter buildings, Jornal Record News
- 2020: Citizenship Show, TV Senado
- 2020: Poorly applied artificial intelligence in Brazil may increase inequality, expert says, Sputnik Brasil
- 2020: General Data Protection Law and its impacts on the public sector, The Future of Government
- 2020: Telcos advance in preparation for LGPD, Teletime
- 2019: Brazil moves to regulate the use of artificial intelligence, Jornal Folha de São Paulo
- 2019: The algorithm in the hot seat, The Shift
- 2019: SP leaks private data of more than 28 thousand people, Portal Uol, Congresso em

#### Foco

- 2019: Dataprev and Serpro privatizations raise concerns about LGPD, Teletime
- 2019: General Data Protection Law: what changes with the new rules?, Jornal Estadão, Caderno Link
- 2019: Procon SP website leaves personal information vulnerable, Jornal Folha de São Paulo
- 2019: Countdown to the implementation of the General Data Protection Law, Portal Uol, Tilt
- 2019: Internet Sector Overview, Cetic.br
- 2019: Ministry of Justice asks fine of up to \$ 18 million against Facebook, Estadão - Link session
- 2019: Changes on the transportation smart card shed light on ilegal data collection, Vice Motherboard
- 2019: Guide to Teaching Your Parents Why to Care About Personal Data, Vice Motherboard
- 2019: Old you: what apps can do with face images, Nexo Jornal
- 2019: Brazil's list of good payers goes into force in a crippled way, Folha de São Paulo
- 2018: Consent is more than just a click, Estadão - Link session
- 2018: Data Protection, Palavra do Professor
- 2018: Boa Vista, company that has over 350 mi data, investigate, Folha de São Paulo
- 2018: Brazilian General Data Protection Law will be a challenge for companies and the government, Estadão - Link session
- 2018: Brazilian General Data Protection Law will impact people, companies and the government, Agência Brasil

- 2018: [Temer will approve the Brazilian General Data Protection Law this Tuesday](#), Folha de São Paulo
- 2018: [Without a General Data Protection Law, Brazil loses R\\$ 250 bi in investments](#), CBN
- 2018: [The creation of a Data Protection Authority prevents sanctions on data protection law violations](#), Estadão - Link session
- 2018: [How companies and the government should adjust to the new general data protection law](#), Nexo Jornal
- 2018: [Brazil has the cheapest data breach in world ranking](#), Jota
- 2018: [Public hearing in the Senate discusses a general data protection law](#), Agência Brasil
- 2018: [How Decolar.com and other companies change their pricing according to your data](#), Vice Motherboard
- 2018: [How to delete your digital footprint and erase data of the internet](#), Jornal o Povo
- 2018: [The creation of a Data Protection Authority is supported in Public Hearing](#), Fecomercio-Piauí.
- 2018: [Data protection: sectors disagree in anonymized data and legitimate interest](#), Portal Uol - Tilt
- 2018: [Companies and civil society disagree about a general data protection law](#), Agência Brasil
- 2018: [Understand the controversies behind data protection law](#), Diário do Comércio
- 2018: [Representatives of multiple sectors engage in international workshop on big data and digital economy](#), Cetic.br
- 2018: [Facebook scandal exposes data protection violations](#), Estadão - Link session
- 2018: [Facebook scandal makes users rethink their behavior online](#), Rede Globo de Televisão - Fantástico
- 2018: [Experts advocate for a data protection authority](#), Portal Vermelho
- 2018: [Europe restrain data](#), Portal Uol
- 2018: [Facebook admits mistakes and announces changes to increase privacy](#), Jornal do Brasil
- 2018: [GDPR – General Data Protection Regulation for companies](#), Business Watching
- 2018: [GDPR: a new cyber law that could affect the world](#), Mega Curioso
- 2018: [The ‘Zuckerberg effect’ in the Senate: a data protection law on the way?](#), Portal Jota
- 2018: [What to expect of the sponsorship of candidates’ posts during the elections](#), Nexo Jornal
- 2018: [To experts, Facebook announced changes are not effective](#), Estadão - Link session
- 2018: [To senator, a data protection law demands a data protection authority](#), TeleSintese
- 2018: [Congress against freedom of speech: multiple draft bills could have negative impacts on the ideas exchange in the country](#), Jota
- 2018: [Why you should be worried about the new Brazilian good payers list](#), Vice Motherboard
- 2018: [Draft bill of General Data Protection Law is being discussed in the Senate and legal opinion about it should be published in 15 days](#), Teletime
- 2018: [What a general data protection law should have?](#), Uol - Tilt
- 2018: [Your CPF is money to the government](#), Vice Motherboard

- 2018: [Smile? Your data is being shared](#), Portal Jota
- 2018: [3 sectors advocate for a Brazilian data protection authority](#), Portal Uol - Tilt
- 2017: [The city is ours. What about the data?](#), Carta Capital
- 2017: [How telcos deal with users data in Brazil](#), Nexo Jornal
- 2017: [Actors react to federal actions against 'fake news'](#), Estadão
- 2017: [Internet of things poses risks to security, privacy and connectivity](#), Revista Época
- 2017: [Data protection law is key to security in IoT](#), Teletime
- 2017: [MasterCard wants to inform clients' weight to airlines](#), Folha de São Paulo
- 2017: [Gmail and data protection processing](#), Artigo 19 (Youtube)
- 2017: [The groups that advocate for cities' data protection laws](#), Nexo Jornal
- 2017: [What is at stake with the expansion of public wi-fi in São Paulo?](#), Nexo Jornal
- 2017: [Parties present draft bill to protect citizen data in São Paulo](#), TI Inside
- 2017: [Draft bill of Data Protection Law in São Paulo was presented and will be launched on Friday](#), Jornal dos Sindicatos dos Engenheiros de São Paulo
- 2017: [Government uses agency data to monitor politics in social media](#), Jornal Folha de São Paulo
- 2017: [Draft bill wants to protect citizens' data in São Paulo](#), Valor Econômico
- 2017: [How much are your personal data worth](#), TV Cultura
- 2017: [How much are your data worth](#), Revista Época
- 2017: [Digital footprint includes from mothers' names to romantic preferences](#), Folha de São Paulo
- 2017: [Service regulation generates controversies](#), Valor Econômico
- 2017: [Learn the risks of leaving a digital footprint](#), Jornal o Sul
- 2016: [After the Marco Civil da Internet, draft bills about internet being presented increases](#), Estadão - Link session
- 2016: [Activists and experts advocate for protection over identifiable data' protection](#), Convergência Digital
- 2016: [Learn why WhatsApp is the center of controversies after it changed its terms of use](#), Portal IG de Notícias
- 2016: [Privacy in dispute in Brazil: Marco Civil da Internet, personal data and the "Spy" draft bill](#), Ciência e Cultura
- 2016: [Data sharing between Facebook and Whatsapp concerns users](#), Rede Record
- 2015: [Offline learning](#), A Rede Educa

### **Participation in thesis committees**

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- 2017: **Participation on Raphael Oliveira Sant'Ana's thesis committee at the University of São Paulo's Law School** - LL.M on Civil Law's Monograph: The principle of trust in distribution contracts.
- 2017: **Participation on Raphael Carvalho Batista's thesis committee at the University of São Paulo's Law School** - LL.M on Civil Law's Monograph:: The extrajudicial protest as a fast and effective mechanism on contractual due performance and credit recovery.
- 2017: **Participation on Ricardo Harris Johnston's thesis committee at the Getúlio Vargas Foundation (FGV)** - Final LL.B paper in Law: Privacy, Data Protection and Consent in Brazil: what do we still have to learn?

### **Thesis advisees**

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- 2017: **Adriana Jheniffer da Cruz at Getúlio Vargas Foundation (FGV)** - Monograph on Intellectual Property and New Businesses “*Products liability on Internet of Things - an analysis of the safety duty through article 8 of the Consumer Defense Code*”.
- 2017: **Jiuliano Mendes Maurer at Getúlio Vargas Foundation (FGV)** - Monograph on Intellectual Property and New Businesses “*The concept of privacy by design in the Brazilian legal system - Marco Civil da Internet and its decree*”.
- 2017: **Beatriz Landi Laterza Figueiredo at Getúlio Vargas Foundation (FGV)** - Monograph on Intellectual Property and New Businesses “*Electronic games and Copyright Law*”.
- 2017: **Ricardo A. Kanayama at Getúlio Vargas Foundation (FGV)** - Monograph on Intellectual Property and New Businesses “*Freedom of speech and content removal por copyright infringement*”.
- 2017: **Priscila de Lion Youssef at Getúlio Vargas Foundation (FGV)** - Monograph on Intellectual Property and New Businesses “*Compulsory drug licensing: the hepatitis C case*”.
- 2017: **Carolina Ignacio de Souza Franco at Getúlio Vargas Foundation (FGV)** - Monograph on Intellectual Property and New Businesses “*The social value of programmatic media agencies and the sector’s self regulation*”.
- 2017: **Alan Sant’Anna de Lima at the University of São Paulo’s Law School** - LL.M on Civil Law’s Monograph “*Internet providers liability for third party’s content*”.
- 2017: **Thiago Lima Marcelino at the University of São Paulo’s Law School** - LL.M on Civil Law’s Monograph “*Digital Inheritance: From the Right to Privacy to Data Protection as Criteria for Dead People’s Data*”.
- 2017: **Marcela Paschoalin de Amorim at the University of São Paulo’s Law School** - LL.M on Civil Law’s Monograph “*The right to be forgotten in the information society*”.
- 2017: **Caroliana Viana P. Martins at Getúlio Vargas Foundation (FGV)** - Monograph on Intellectual Property and New Businesses “*Communications secrecy in the Marco Civil da Internet: a case study of the Public Action MPF versus Google*”.
- 2017: **Myrella Mazzuchelli Dias at Getúlio Vargas Foundation (FGV)** - Monograph on Intellectual Property and New Businesses “*Data protection and legitimate interest*”.

### **Lattes Courses**

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- 2017/2017: **Fundamentals of Incident Handling** – CERT.br and Carnegie Mellon University
- 2017/2017: **Big Data for Digital Economy** – CETIC.br and Data-Pop Alliance (MIT Media Lab)
- 2015/2015: **Algorithms and Accountability** – New York University
- 2015/2015: **Pathways to Privacy** – University of Ottawa
- 2014/2014: **The Brazilian Internet Bill of Rights: Controversial Points** - São Paulo Lawyers Association
- 2013/2013: **Liberties and Technologies** - Brazilian Institute of Civil Law
- 2013/2013: **Interactions between Law and Internet** - São Paulo Lawyers Association

### Languages

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- **English:** Fluent (oral, reading and writing)
- **Italian:** Beginner (Reading)

### More info

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- **Lattes:** <http://lattes.cnpq.br/5736836611955155>

